

SAGNY

Life

APRIL



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From the Executive Director



Welcome to Spring!

SAAGNY has planned many exciting events in the tri-state area throughout 2018, all of the events can be viewed at our website saagny.org. From Promotional Buzz to Meet N'Greets, Hockey to Baseball, Wine Tasting to Bowling, there is something for everyone. I hope to see you at one or more of these events!

Thank you to all who joined us for Bowling in NJ and Hockey at the Barclays Center!

Make sure you will be at the SAAGNY Premier Distributor and Clients show at the Metropolitan Pavilion, 125 West 18th Street, New York, NY on Tuesday, May 22. With over 70 suppliers and multi-line reps it is sure to be a great show!

We hope you join us for a full calendar of events at Expo East: June 11 – Lenore Goldberg Memorial Golf Outing, Stockton Seaview Hotel and Golf Club, Galloway, NJ; Regional Meet N' Greet, Tuesday, June 12, Tun Tavern at 4:00 p.m.; and SAAGNY Member Breakfast, Wednesday, June 13, at Sheraton Hotel featuring speakers Paul Bellantone, CAE and Dale Denham, MAS.

Join us at the Summer Kick-Off Happy Hour, Paces Dockside, Mattituck, NY on June 19. Great way to kick off summer at this beautiful location on the water.

Make 2018 your year to Get Educated! Get Certified! – SAAGNY hosts monthly webinars that will earn you credit towards your CAS or MAS. The Certified Advertising Specialist (CAS) certification is the industry standard for 50+ years—it's the professional designation of the promotional products industry. Individuals who hold their CAS, MAS and MAS+ Certifications are seen as industry leaders—those who have attained a higher standard of professionalism, knowledge, and experience.

Please make sure to visit the SAAGNY website today for the most up-to-date industry news, photos, social media links, and much more!

Don't forget to login into your profile and update your contact information so fellow SAAGNY members can find you in our online membership directory which is exclusively for SAAGNY members. Don't forget to download the SAAGNY Member App (iOS users only)!

Any questions – do not hesitate to reach out!

Best,

Donna-Jean

From the Executive Director



Bowling & Hockey



SAAGNY Member Spotlight



Jon Borowka
Hit Promotional Products

What is your title/role at Hit?

I am the Territory Manager covering NY and Northern NJ

What do you like best about your company?

I love the support we get from our inside teams and the ability we're given to succeed. Our pricing and stock levels are excellent which allows us to be an industry leader.

What is new and upcoming with your company?

New electronics, retail inspired bags, colorful drinkware, and TONS of new apparel.

Tell us something about you that most people may not know.

I won my first car in Atlantic city!

If you could choose any profession other than your current one, what would it be?

Obviously a baseball player for the Mets

What is your favorite quote (movie/literary/personal)?

"Always stay humble and kind"

What is your passion?

My family. My wife and I love to spend as much time with our 2 little ones as we can.

What drives you?

Again, it starts with my family. They drive me get better every day with a need to succeed.

SAAGNY Member Spotlight



JP Scarisbrick
JP Scar Inc.

What is your title/role at JP Scar Inc?

President and owner.

What do you like best about your company?

We are able to think on our feet and come up with real quality solutions for our clients.

What is new and upcoming with your company?

We will start sending videos to our clients promoting new products with a J.P. Scar Inc. spin. We are also working with a number of clients from Europe having events in the New York area.

Tell us something about you that most people may not know.

My name is really Jean Pierre Scarisbrick and I enjoy fishing, skeet shooting, cooking and gardening.

If you could choose any profession other than your current one, what would it be?

Chef, I really enjoy cooking.

What is your favorite quote (movie/literary/personal)?

I'll be back

What is your passion?

Helping people

What drives you?

My desire to use my business experience from the corporate world to help my current clients. Our tag line is "We Strive to Exceed Our Client's Expectations Every Day" and it is really true.

SAAGNY Members On the Move

PRO TOWELS PROMOTES ALLAN BENSON TO CHIEF OPERATING OFFICER



The Pro Towels Family of Brands, including Pro Towels, Kanata Blanket Co., Neet Feet and Superior, is excited to announce the promotion of Allan Benson to Chief Operating Officer.

Allan has been with the Pro Towels Family for just under a year as the V.P. of Business Development. Working out of the Las Vegas facility, Allan was able to help successfully execute the transition of that facility from California, as well as get it up and running efficiently.

“As the Pro Towels Family continues to expand, we are happy to have Allan on board, especially with his industry expertise in decorating,” Kevin Nord, President of the Pro Towels family, states.

Allan has over 30 years of experience in the apparel industry working in Los Angeles, Central America and Mexico. He has worked with some of the top apparel manufacturers such as Nike, Under Armour and Adidas. Allan has also managed various large manufacturing and decorating facilities worldwide. Allan will begin working out of the South Carolina facility this month and is excited for the continued growth with Pro Towels Family. Allan comments, “I look forward to the opportunity to continue to work with the Pro Towels Family; to move the needle in 2018 and beyond.”

BEACON PROMOTIONS HIRE MARK WHITNER AS NEW REGIONAL SALES MANAGER



Beacon Promotions, Inc. has hired Mark Whitner, as the new Regional Sales Manager covering New York, New Jersey and Pennsylvania. “We’re very excited to add Mark to the Beacon sales team. With his industry knowledge and experience we are confident that he will quickly become a go-to resource for our distributor clients’ states Lisa Pelzel, Beacon VP of Key Accounts.

Mark previously worked as a regional sales manager for a number of promotional companies. With 20+ years of experience in the promotional products industry, Mark says his only regret is that he didn’t discover Hub Promotional Group sooner. He enjoys the family environment where suppliers and distributors try to find win, win solutions for companies’ brands in creative and eclectic ways.

When he isn’t out visiting his distributor friends, he likes to “veg” down the Jersey Shore, golf, go to outdoor concerts, catch the latest movies, exercise his green thumb in the yard and try new recipes in the kitchen and on the grill. Mark currently resides in Plainfield, NJ but was born and raised in Washington, DC and loves going back when he can to meet up with friends and family and catch a Washington Nationals game. His daughter, Mariah, is a first-year student at DePaul University Law School in Chicago (he wants all the business so he can pay that tuition)!

In 2017 HUB Promotional Group was created to bring together only the Best of Brands that are recognized as leaders in their respective categories. Each Brand has top industry ratings and has won multiple awards for service and top quality products. Based in Boston, MA, HUB Promotional Group is the corporate headquarters for the Family of Brands that provides the best promotional and marketing solutions for the promotional products industry.

SAAGNY Members On the Move

PRO TOWELS PROMOTES KATHY BENSON TO KEY ACCOUNT MANAGER



The Pro Towels Family of Brands, including Pro Towels, Kanata Blanket Co., Neet Feet and Superior, is pleased to announce the promotion of Kathy Benson into the new role as Key Account Manager.

Kathy has spent the last 6 months establishing the office manager and customer liaison positions for the Pro Towels family out of their new Las Vegas facility. Her new role will be as Key Account Manager, where she will be working with various programs such as Mission Linen, Fast Platform, and Dick's Sporting Goods. She will also continue to oversee the office and Customer Service in the Nevada facility.

Keith Lofton, Vice President of Sales, adds, "In the brief period Kathy has been on our team, she's already putting a stamp on things at Pro Towels. She's been instrumental in our transition on our west coast facility and helping us getting things up and running. She works fast, gets things done and brings an experience to the table that will help take the Pro Towels Family to the next level. Her personality and drive are perfect for this role and will help her to accomplish the goals of the key accounts she'll be handling and working closely with. We can't wait to see what's in store for her and for us in this role."

Kathy has many years of experience in the hospitality industry (both west coast and east coast), which includes the position as Executive Director for the Anderson Convention and Visitors Bureau. She was also owner/operator of a promotional products company that specialized in screen printing and embroidery.

PRO TOWELS WELCOMES NEIL FRIEDMAN AS DIRECTOR OF BUSINESS DEVELOPMENT



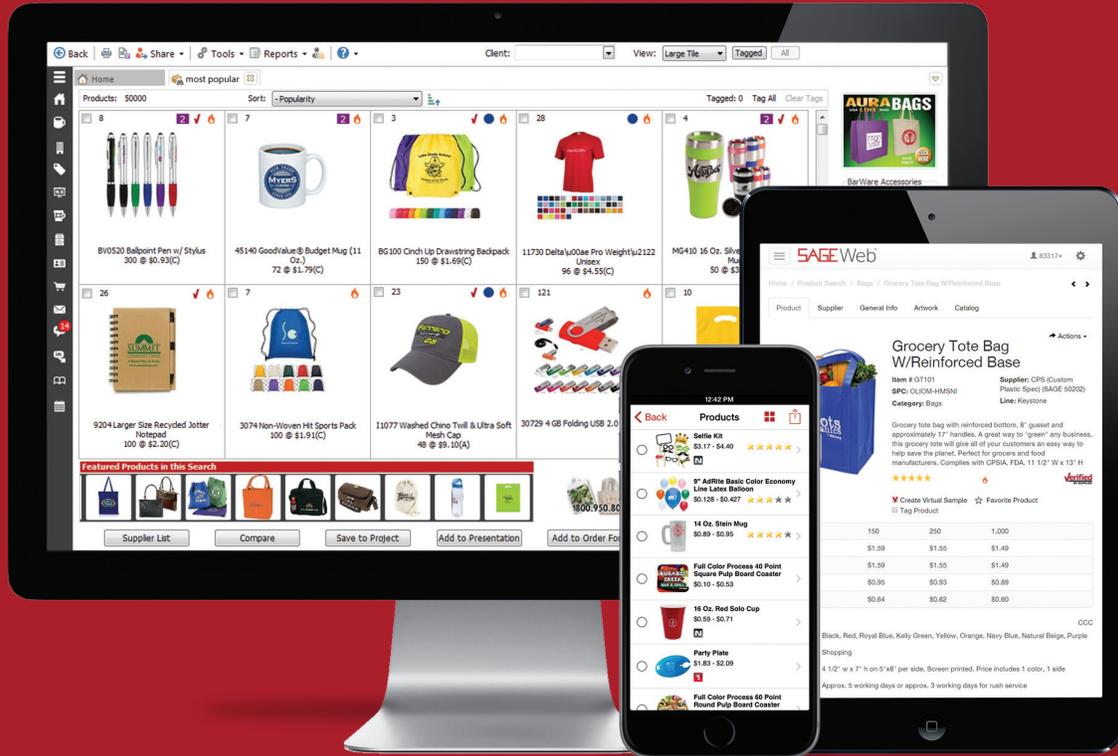
The Pro Towels Family of Brands, including Pro Towels, Kanata Blanket Co., Neet Feet and Superior, announced today that Neil Friedman has joined the company as Director of Business Development and the FOTO Vision™ line.

Prior to joining the team, Neil was the Owner and Operator for a leading technology consulting firm, Pittsburgh Cyber Consultant, LLC. He was an Executive Support Analyst in the medical industry as well, where he has shown success and expertise with plan development and contract negotiation to implementation. He also obtained an Executive MBA in 2016 from the Joseph M. Katz Graduate School of Business in Pittsburgh. Neil will be working with the Pro Towels Family out of their corporate office in Pittsburgh.

This will be Neil's first position in the promotional products industry but he is very eager to get started. He states, "Even though I'm new to the industry, I'm excited to apply my experience and lessons learned in graduate school towards the Pro Towels Family of Brands."

Pro Towels is the largest towel supplier to the promotional product industry with locations on both the east and west coast. The company offers in-house screen printing, sublimation and embroidery services to support a broad product line of beach, golf, and sport towels. Additionally, Pro Towels carries bathrobes and other beach accessories to complement its towel line. The Pro Towels family of companies also includes Kanata Blanket Company, a leader in premium blankets, décor and lifestyle products, Neet Feet, a supplier of quality custom logo flip flops and premium footwear, and Superior, a leader in contract decorating for the promotional products industry for over 35 years.

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Did you know you can get special pricing on SAGE services through your membership?

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-  Find top promotional product specials
-  And much more!

Streamline your processes with one easy-to-use solution.

www.trySAGE.com

Industry News

ARIEL PREMIUM LAUNCHES NEW WEBSITE

Ariel Premium Supply is proud to announce the launch of an entirely new website at www.ArielPremium.com. The new site features a greatly enhanced product presentation, easier navigation, a more robust search tool, a Design Lab for users to create their own flyers (powered by ZOOMcatalog) and an educational Learning Lab to share detailed product knowledge.

Ariel Premium Supply is a leading Top 40 Supplier to the promotional products industry. Established in 1993, Ariel offers a collection of technology, home, health, drinkware, auto and travel products to the corporate marketplace, serving both the U.S. and Canada. Ariel is a Minority Business Enterprise and is an active participant of the PromoStandards Alliance. Additional information may be found at www.ArielPremium.com.

HERITAGE ADDS JUST MY SIZE TO THE MIX

Heritage Sportswear, wholesale supplier of blank apparel to the promotional products market, has added Just My Size by Hanes® to their offering. Just My Size is a best-selling, line of tees designed for the modern, curvy consumer.



Heritage stocks the 100% cotton crew, a stylish V-neck, and a long sleeve scoop in six on-trend high volume colors. Just My Size tees are available from size 1X to 5X.

To learn more about Just My Size tees or to see Heritage's complete 2018 line-up, visit www.HeritageSportswear.com or view their Zoom e-catalog at <https://www.zoomcatalog.com/catalogs/heritage-sportswear-2018#/1/>

Customer Service is available 9 am to 6:00 pm, Monday-Friday at 1-800-537-2222 or by email at website@herspw.com. Heritage Sportswear is one of the largest wholesale suppliers of blank apparel and accessories to the promotional products industry.

PREDICTS THAT AUGMENTED REALITY WILL BE THE NEXT BIG THING FOR THE PROMOTIONAL PRODUCTS INDUSTRY

"Augmented reality will be the next big thing for the promotional products industry," according to the new issue of Prime Line's #What's Trending Now quarterly trends report, which can be viewed here <http://bit.ly/2ovsDYP>.

With sales of augmented reality (AR) and virtual reality products projected to reach \$108 billion by 2021 according to Digi-Capital, Prime Line® is among the first industry suppliers to offer items enabled with AR. These include select items from Magic Concepts and Rubik's®. Watch the Magic Concepts AR video here <http://bit.ly/2EZ2lit>.

Industry News

Prime launched multiple AR experiences in its booth at the 2018 PPAI Expo. “The distributors who experienced AR at our booth were quite enthusiastic and curious about it,” said Jeff Lederer, President of Prime. “Being on the leading edge of technology like AR is another example of how we try to serve our customers at the highest level.”

In addition to the AR cover story, the new winter issue includes stories on tech and apparel trends, plus a blog entitled “Who Are You Wearing? Is Not Just for the Red Carpet.”

The report also showcases the #Top Five on the Web as well as product ideas that support each trend from Prime Line® and Jetline, Prime’s value line, which offers free 24-hour rush service on most items including apparel.

In December 2017, Prime Line® merged with alphabroder, the leading distributor of imprintable sportswear and accessories in North America. Prime has been a leading promotional products industry supplier since 1980 and is headquartered in Bridgeport, Connecticut. It is a founding member of the Quality Certification Alliance (QCA). For more information about Prime Line®, visit primeline.com. For more information on Jetline, visit jetlinepromo.com, and for more information about alphabroder, visit alphabroder.com.

ORBUS ACHIEVES SGIA’S CERTIFICATION FOR COLOR MANAGEMENT

Orbus Exhibit & Display Group®, one of North America’s leading trade suppliers of display, exhibit and event solutions is proud to announce that it has achieved SGIA’s Certification for Color Management. Through earning this certification, Orbus’ graphics department can ensure superior color consistency and repeatability with orders placed.

With the SGIA Certification for Color Management Orbus can apply the best methods of avoiding color inconsistencies as printing conditions change from day to day and week to week. To help prevent color shifts, the Orbus graphics team implemented the daily practice of printing and scanning color management charts along with the weekly practice of profile re-linearization on every printer. Through the process of scanning color management charts as well as profile re-linearization, the team detect color shifts and adjust the printer profiles accordingly.

“Applying what I learned at the SGIA course to my work has really made my tasks easier to understand and complete” said Mike Shortness, Orbus’ RIP Station Coordinator. “Having the proper color management training allows me to provide customers peace of mind when it comes to getting precise and accurate colors”.

In 2017, Orbus responded to the increasing demand of printing capacity by adding new state-of-the-art printers to company locations in both Woodridge, IL and Las Vegas, NV. The addition of these printers allows Orbus to nearly double company print output, and through earning the SGIA Certification for Color Management, customer satisfaction remains a guarantee.

Industry News

Orbus Exhibit & Display Group is a market-leading, privately owned group of companies that specialize in the manufacture and trade only supply of portable modular and custom modular exhibit and display products, graphics and solutions. Companies and brands within the group include *Orbus365®*, *SignPro Systems®*, *Origin®* and *Nimlok®*.

Orbus is a proud member of the ISA, SGIA, ASI, PPAI, UPIC, SAGE and EDPA; the company boasts G7 Master IDEAlliance certification and is registered to ISO 9001:2008 for the highest manufacturing quality standards and ISO 14001:2004 for its environmental management system and “green” efforts. Orbus’ supply and manufacturing facilities reside in Woodridge, IL and Las Vegas, NV. For more information, visit www.orbus.com.

Celebrating
30
YEARS WITH YOU

S&S Activewear is thankful to be celebrating 30 years of success as a National Wholesaler of imprintable apparel!

Founded In April

1988

FIVE LOCATIONS



Our continued national expansion allows us quick 1-day shipping to nearly 40 states, coast-to-coast.

MORE THAN 60 BRANDS

Featuring the best selection of basic garments and fashion-forward styles.



Advertising Channels



**GET IN!
TOUCH!**
ADVERTISING THAT LIVES ON

	Promotional Products <small>Business Gifts, Giveaways, Incentives, Awards</small>	Broadcast <small>TV, Video, Cinema, Product Placement</small>	Online <small>Desktop Internet, Email, Social Media</small>	Print <small>Magazines, Newspaper, Direct Mail</small>	Mobile <small>Messaging, Applications</small>
Sales Volume	 \$20.8 B⁴	 \$103.4 B³	 \$67.8 B³	 \$84.9 B³	 \$20.7 B³
Market Share	 7%	 34%	 23%	 29%	 7%
Growth Rate	+4% ▲ <small>Since 2014</small>	+3% ▲ <small>Since 2014</small>	+18% ▲ <small>Since 2014</small>	+1% ▲ <small>Since 2014</small>	+66% ▲ <small>Since 2014</small>
Reach	 89%¹	 61%²	 73%²	 49%²	 61%²
Recall	9 in 10¹ 	3 in 10² 	2 in 10² 	2 in 10² 	2 in 10² 
Reaction	 83%¹	 17%²	 6%²	 12%²	 17%²

¹ "Mapping Out The Modern Consumer" 2017 Consumer Study (PPAI Research, December 2016).

² MarketingCharts, Advertising Channels with the Largest Purchase Influence on Consumers Study Advertising Channels with the Largest Purchase Influence on Consumers Study, 3rd Annual Edition (May 2016).

³ Dr. Richard Alan Nelson and Rick Ebel, "Promotional Products Spend In 2015 Ranked Sixth Among All Media: PPAI Distributor Sales Volume Report," PPB Magazine, July 2016.

⁴ Relevant Insights, "2015 Annual Distributors' Promotional Products Sales: Detailed Findings And Analysis" 2015 Sales Volume Study (PPAI Research, June 2016).

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SAAGNY Social Media Information

SAAGNY

Let's Be Friends! On Social Media



EXCEPTIONAL VALUES & FREE RUSH!



as low as
95¢ (C)

Non-Woven Value Tote
BG107 [VIEW](#)



as low as
99¢ (C)

Two Tone Matte Sunglasses
SG100 [VIEW](#)



as low as
\$1.75 (C)

Earbuds In Square Case
IT103 [VIEW](#)



as low as
\$5.89 (C)

Power Bank Emergency Battery Charger
IT111 [VIEW](#)

FOB SC



Please contact your Prime Regional Sales Manager for more information:

Jon Granek
Regional Sales Manager
jgranek@jetlinepromo.com
Cell: 845.304.5888

Madison Mastro
Mid-Atlantic Regional Sales Manager
mmaastro@primeline.com
Cell: 724.972.1351



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The original chill.

[NEW] 15907 KOOZIE® Olympus 24-Can Kooler

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BIC graphic BAGS

SAAGNY



SUMMER SHOWCASE

THE BRANDING SHOW

A product showcase for promotional products distributors and their clients



Tuesday, May 22, 2018 • 10:30 AM - 3:00 PM

Metropolitan Pavilion, 125 West 18th Street • New York, NY 10011

SAAGNY Distributor Members Attend for FREE!

for distributor and end-user registration details and a wide array of end-user marketing materials visit saagny.org/summershow!

Promotional Products are ideal for:
Employee Recruitment, Retention and Recognition Programs, Building Brand Awareness, Product Launches, Holiday Gifts for Employees and Customers/Clients, and so much more!

Featuring promotional products to satisfy your clients' every need and every budget!

Gift Bags • Gourmet Catered Lunch • Door Prizes • Product Samples

COSTS:

SAAGNY distributor members	Free!
SAAGNY members' clients	\$25 1- 9 Clients
	\$20 10+ Clients
SAAGNY non-members	\$75 per person
SAAGNY non-members' clients	\$75 per client



GO AHEAD. CALL US **BIG.**
It's Quite A Compliment

EXPO east Calls The Northeast Home

The Northeast is full of big cities, big ideas and even bigger personalities. That's the reason Expo East keeps coming back year after year. Building on the roaring success of The PPAI Expo in January, Expo East in Atlantic City is creating its own type of momentum in June. Industry professionals from all walks of life gather at Expo East to collaborate and share their stories of success. Join the conversations.

Held June 11-13, 2018 at the Atlantic City Convention Center, Expo East brings together 2,000 attendees, nearly 400 booths, and offers more than 30 education sessions. Expect Expo East to deliver a collaborative trade show atmosphere where you can connect with industry thought leaders while strengthening your business.

So go ahead, be big too, at the largest promotional products trade show in the Northeast.



REGISTRATION OPENS LATE FEBRUARY



June 11-13, 2018

Education Sessions June 11 • Exhibits Open June 12-13

Atlantic City Convention Center, NJ

ppai.org/expoeast

PPAI Tariffs



Legislative Action Watch – Take Action Today

Resist The Latest Round Of Tariffs

Within the business community, there are legitimate concerns about significant intellectual property and forced technology transfer issues in China. However, placing tariffs on products that are legitimately produced and traded is not the remedy. Last week it was reported in a variety of news outlets that tariffs of up to \$60 billion could be proposed. Such tariff treatment would be harmful to the promotional products industry.

The specific list of tariffs has not been released, but it appears that the technology and telecommunications sectors will be targeted, and other affected products could include a variety of items including toys, apparel, footwear and consumer technology.

The level of tariffs has also not been specified. Although there could be up to 100 products vulnerable to the tariffs, the White House has not announced whether there will be one global tariff on products from China, or if there will be varying tariff levels depending on the product.

Imposing tariffs on electronics, apparel and other products would raise prices for American consumers and companies, and would not do much to address the problems that stem from unfair trade practices in China. Effectively, the increased costs would impose a tax on consumers and businesses.

Please contact your members of Congress and urge them to oppose this harmful tariff announcement.

QuickBooks Training for Ad Specialty Distributors On Demand

*Charlotte, March 1, 2018 – Harriet Gatter, founder of Accounting Support, LLC announces reduced pricing of **QuickBooks Training On Demand**, video instruction specifically for Ad Specialty Distributors and bookkeepers to use QuickBooks correctly, and to its full capacity.*

QuickBooks is the predominant accounting software for small businesses, which makes it easier for business owners to hire bookkeepers, CPAs and to more easily present your financials to investors, lenders or potential buyers. QuickBooks is being used by businesses of all types and it has many features that can be selected and de-selected depending on the industry. For the Ad Specialty distributor, there is a version that is best suited depending on your sales volume and it will need to be appropriately pre-set. With the correct version, properly set-up, then easy and accurate accounting and order management is a matter of correct keystrokes in the correct order as orders progress.

Harriet Gatter was an Ad Specialty Distributor for 23 years, running the business by herself and doing her own accounting, using QuickBooks. She knows well the intricacies of order management and the complexities of accounting in the Ad Specialty Business. Having also taught Accounting, she is a unique mix of subject matter expertise in Accounting and experience in Ad Specialty Distribution.

***QuickBooks Training On Demand** is a series of brief video tutorials that show the correct order of data input and the actual keystrokes needed to manage efficiently an order from beginning to end. Harriet commented, “When QuickBooks is used correctly and in the correct order, the full power of the QuickBooks software is captured, errors are minimized, time is saved and you can be 100% confident in your numbers.”*

The tutorials can be accessed at www.AccountingSupportLLC.com for terms of 3 months (for \$295) or 6 months (for \$395). The access terms are limited so the tutorials can be updated as needed, and outdated versions will be kept out of circulation. Drawing on her own small business experience, Harriet said, “As a small business owner, I always preferred a fixed term and price rather than an ongoing subscription, which I might easily forget to turn off.”

The Ad Specialty Distributor business is complex. Orders are full of details and the accounting is unique. There is no accounting software designed exactly for Ad Specialty Distributors but QuickBooks comes very close to a customized solution when set up and used correctly. These video instructions are specifically for Ad Specialty Distributors and bookkeepers to use QuickBooks, correctly.

Harriet is a QuickBooks ProAdvisor and she created Accounting Support, LLC specifically to serve Ad Specialty Distributors, to simplify and improve their accounting and bookkeeping efforts with the efficient use of QuickBooks.

*Visit <http://www.AccountingSupportLLC.com> to access **QuickBooks Training On Demand** and learn more about how Accounting Support, LLC can simplify and streamline your order management and Accounting systems.*

Upcoming SAAGNY Webinars

SAAGNY

SPECIALTY ADVERTISING ASSOCIATION OF GREATER NEW YORK

Get Educated! Get Certified!

Earn your TAS, CAS, and/or MAS in 2018!

Thursday, April 26

Roni Wright, The Book Company - *Calm the Mind and Find the Power Within to Thrive*
-12:30 p.m. EST

Thursday, May 24

Randi Busse, Customer Service and Retention Expert - *Turning Rants into Raves:
Turn Your Customers On Before They Turn On YOU!* 8:30 a.m. EST

Thursday, June 28

Ed Gulbenkian, Gulbenkian Swim - *How to sell SWIM - There Is Money in the Water*
5:30 p.m. EST

Thursday, July 26

Joel Schaffer, Soundline - *Holiday Sales & Marketing - How to Make Money in
Q4!* 5:30 p.m. EST

Thursday, August 23

Dylan Sullivan, Insane Apparel - *Weighing the Pros and Cons of Screen Printing, Embroidery, Direct to Garment,
and Heat Transfers* 12:30 p.m. EST

Thursday, September 27

Brad Bartlett, OPTIgraphics- *Direct Mail is Not Dead, but The Rules Have Changed*
12:30 p.m. EST

Thursday, October 25

Don Sanders, *Learn How to Sell Five Orders a Day* 8:30 a.m. EST

Thursday, November 29

Cathy Cain-Blank, CC Marketing Communications, *How to Create Email Content That Drives New Business*
8:30 a.m. EST

More information on getting your certification, [visit saagny.org!](http://visit.saagny.org)

Upcoming SAAGNY Events



Tuesday, April 10

SAAGNY Goes Golfing – Indoors, 5:00 p.m. at Topgolf, 1013 U.S. Route 1, Edison, NJ

Thursday, April 12

S & S Distribution Center Tour, 10:00 a.m. at S & S, Robbinsville, NJ distributors only

Wednesday, April 25

SAAGNY Wine Tasting in CT, 6:00 p.m. at Total Wines & More, 380 Main Ave, Norwalk, CT

Monday, May 21

Night Before the Show Meet N' Greet, 6:00 p.m. at Hotel Henri, New York, NY

Tuesday, May 22

SAAGNY Summer Showcase, Show opens at 10:30 a.m. at Metropolitan Pavilion, 125 West 18th Street, NY

Monday, June 11

Lenore Goldberg Memorial Golf Outing, 12:00 p.m. at Stockton Seaview Golf Resort, Galloway, NJ

Tuesday, June 12

Regional Meet N' Greet, 4:00 p.m. at Tun Tavern, Atlantic City, NJ

Wednesday, June 13

SAAGNY Member Breakfast at Expo East, 8:30 a.m. at Sheraton Hotel, Atlantic City, NJ

Tuesday, June 19

SAAGNY Summer Kick-off Happy Hour, 6:00 p.m. at Pace's Dockside, Mattituck, NY

Thursday, June 21

SAAGNY Craft Beer Tasting, 6:00 p.m. at Total Wines & More, 1001 Main St, River Edge, NJ

Tuesday, August 7

SAAGNY is Going to Citi Field, NY Mets vs. Reds at 7:10 p.m., Citi Field, Flushing, NY

Tuesday, September 25

Night Before the Show Meet N' Greet, 8:30 p.m. at Glen Bar, Teaneck Marriott at Glenpointe, Teaneck, NJ

Wednesday, September 26

SAAGNY Fall Showcase, Show opens at 10:30 a.m. at Teaneck Marriott at Glenpointe, Teaneck, NJ

Thursday, October 11

SAAGNY Wine Tasting Social, 6:00 p.m. at 1742 Wine Bar, 1742 Second Ave, NY

Thursday, November 8

Escape the Midnite Carnival with SAAGNY 6:00 p.m. at Puzzle Break Long Island, Syosset, NY

Register at saagny.org!

Turn on the Power



With our award winning multi-channel website solution **e-wiz**

In a multi-device, multi-platform world, your customers are accessing information from anywhere and doing commerce on the go. If your business is not plugged into this changing behavior and does not have a multi-channel strategy that keeps pace, you could be losing customers and market share. Worse, you could be spending money in the wrong channels that just won't deliver.

e-wiz delivers all the power, convenience, economy and personalization you need to boost your business. It's a true force multiplier for your business. Raise the game without raising the cost!

- **Responsive website**
- **70 unique features**
- **Extensive set of sales and marketing tools**
- **Promo Standards Compliant**
- **Virtual sample enabled**
- **Control panel (CMS)**

Book your FREE consultation, demo and connect to the future.



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