



**Specialty Advertising Association**

**of Greater New York, Inc.**

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***JONATHAN RIEGEL, MAS SELECTED FOR SAAGNY HALL OF FAME***

*December 4, 2017...Rye, NY – The Specialty Advertising Association of Greater New York (SAAGNY) announced today that Jonathan Riegel, MAS has been selected for induction into the SAAGNY Hall of Fame, the highest honor the association can bestow upon any individual.*

Riegel, Executive Director of The Premier Group, has been a long-time member of and volunteer for SAAGNY, including serving on the Board of Directors from 2001-2010. He rose through the ranks, eventually serving as SAAGNY President in 2009 and then chair of the Council of Past Presidents in 2010. During his volunteer career, Jon also chaired the SAAGNY Government and Legal Affairs, Membership Services, Programs and Meetings, the Promotions East Committee and Trade Show, Transportation, Planning, and Show subcommittees. Jon also served as the Regional Association Council (RAC) delegate 2008 -2009 and as Executive Director from 2010-2017.

Brett Schaffer, MAS, SAAGNY Past President noted, “Jon has personified SAAGNY’s mission since his earliest days of volunteerism and has played an influential role in shaping the SAAGNY of today through his involvement with the association, both as a volunteer and Executive Director. In my book, Jon is a one-of-a-kind. He is the guy you want behind your cause. He is the guy you want on your team. He is the guy you want to work with on your board.”

“I have had the honor of working with Jonathan throughout my entire SAAGNY career. His dedication to the association, as a volunteer and an employee, has played an integral role in shaping the association to what it is today. The Hall of Fame distinction was created for members like Jonathan who dedicate so much of their time to the betterment of the association,” commented SAAGNY President John R. B. Cudahy.

Jon will formally be enshrined in the Hall of Fame during a ceremony on Wednesday, December 6, 2017 at Glen Island Harbour Club, 299 Weyman Ave, New Rochelle, NY.

**About SAAGNY:** *The Specialty Advertising Association of Greater New York (SAAGNY) represents the distributors, suppliers and decorators of imprinted promotional products in New York and parts of New Jersey and Connecticut. The association is primarily engaged in promoting business relationships between and among industry practitioners, providing continuing education to industry practitioners and monitoring legislative activities in the three state capitals and in Washington, DC.*