



FREQUENTLY ASKED QUESTIONS

Do I need to pre-register?

Yes, Distributors can register on our website between now and June 14, 2019, www.saagny.org/event-3221050. Clients can be registered by completing the form that can be found at www.saagny.org/summershow/marketing.

Do my customers need to bring bags?

No, we will furnish bags, pens, and journals.

How do I find out about items that my customers are interested in? The best way is to follow up with your customers right after the show and ask them. Suppliers will have lead sheets that will be collected and sent to distributors after the show.

Do I need to walk with my customers on the show floor? It's great if you can, but we understand that you may have several customers at one time and you need to be available. Between the notebooks and lead sheets, we hope that we have a system in place for you to receive leads even if you can't escort your customer.

What if one of my customers is also invited by another distributor? Chances are many people have more than one source for promotional products. You need to make sure that your customers know that you have invited them to this event. When they register, end-users will be asked who invited them to the show.

Will my customers see pricing information? No. We forbid suppliers to have anything in their booth that includes non-coded pricing and contact information. Volunteers from the SAAGNY Board of Directors walk the show floor before it opens to scrutinize what is in each supplier's booth. If you see inappropriate information being distributed, please report it immediately to show management.

Is there a chance my customer will try to place an order directly with a supplier? In our show environment, suppliers are held to a Code of Conduct that prohibits them from exchanging contact information and/or accepting orders from end-users. Please inform show management of any inappropriate conduct on the show floor. The situation will be addressed immediately and turned over to the SAGGNY Board of Directors for review.

FOR MORE INFORMATION:

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