

SAAGNY

Linda Robinson

SCHOLARSHIP AWARD

About Linda Robinson...

Linda Robinson was a woman ahead of her time who entered the Specialty Advertising industry when only a handful of women were in the business. She took advantage of every educational opportunity offered by the industry to build a successful business, earning not only the respect of her peers, but attracting many friends throughout the years. She played a major role in shaping the growth of SAAGNY, including a term as President, and was well on her way to making an impact on the Board of PPAI. Linda was a compelling, fair-minded individual, a gifted professional who truly loved the challenge of the sale. Her generous nature allowed her to share with others the wealth of information that she acquired over the years. She distinguished herself as a leader, a teacher and a mentor.

Linda was an outstanding individual endowed with vision, talent, imagination, and courage. Her legacy to the industry is perpetuated by the Linda Robinson Scholarship Fund, which the SAAGNY Board of Directors established in 1995 after her untimely death.

Scholarship Award

The scholarship award will be given to attend PPAI's Presidents' Forum held annually in June. The scholarship must be used within a two-year time period and includes expenses for seminar tuition fee, transportation, housing and meals (subject to expense reimbursement criteria). **Maximum value of the Linda Robinson Scholarship is \$2,500.**

Eligibility. The President's Forum is designed for

- Top decision makers, CEO's, COO's, Presidents, Principals, Vice Presidents or Senior Executives of companies with annual revenue of \$1,000,000+.
- Key decision makers, Directors, Vice Presidents, Managers of companies with annual revenue less than \$1,000,000.
- Multi-Line Representatives and marketing companies are also eligible to attend, provided the applicant is the president or owner of the company.

Linda Robinson Scholarship Award Application Form

Submission Requirements:

On a separate sheet, please answer these questions and return your response along with the Scholarship Application Form:

1. How and why did you enter this industry?
2. A) What is the greatest challenge you faced during your career in the promotional products industry?
B) How did you deal with this challenge?
3. What do you feel has been your greatest accomplishment during your career in the promotional products industry?
4. What would you change or improve to ensure the future of the promotional products industry?
5. Describe the contributions you have made to SAAGNY or other industry associations and how your involvement has helped you.

Name _____

Company _____

Business Address _____

City/State/Zip _____

Phone (_____) _____ Fax (_____) _____

E-mail _____

Position in Company _____

Length of Service with Company _____

Prior Employment in the Industry _____

Check One

- Distributor Supplier Multi-Line Representative

Applicant's Signature _____

Date _____

Mail completed Application and your response to the Submission Requirement questions
Prior to the February 28, 2010 deadline to:
SAAGNY
295 West Grand Avenue
Montvale, New Jersey 07645
Or FAX to:
201.505.9520

*Announcement of the winners will be made at
the SAAGNY April Meeting.*

